True Concord Board Meeting

Minutes 1-23-2019

Present: Clyde, Eric, Mary Lou, David L, Nancy, Eve, Claire, Andy R, Andy W, Sue, Eloise, Warren, Josh

1. Welcome
   1. Special thanks to the board members involved with the TDSF
2. Consent Agenda
   1. The consent agenda was approved by the board.
3. Finance Report (Mary Lou Forier)
   1. Comparison to last year – difficult because of inaccuracies in last year’s recording.
   2. Income streams are generally up about 10%, which is on target.
   3. We have moved funds from the Brokerage account
   4. Events class: ended up about $6,800 under. This is balanced by Lessons & Carols, in which we had far lower expenses than expected, and higher income than budgeted. (Though Events & General are different classes)
   5. We don’t have a budget for Recording and Event classes.
   6. Suggested draft budget for recording project at next board meeting - to anticipate recording project costs.
   7. Suggested that we report when we “borrow” from restricted funds. This will be discussed at the next Finance Committee meeting.
   8. Accounts receivable – suggested to show unpaid pledges. This will also be discussed at the finance committee meeting
   9. Brokerage account – used for stock/securities gifts. This money is not invested, and not insured. Finance committee will discuss investing.
4. New Business
   1. Tucson Festival of Books (Eve Shapiro)
      1. March 2 & 3 – volunteers for shifts handing out materials, promoting upcoming season, drawing for tickets.
   2. Season will be announced at special events on February 15th (Downings’ home) & 16th (Charlotte Hanson’s home).
   3. Better Business Bureau membership (Clyde Kunz)
      1. Free to join, nominal fee to feature BBB seal.
      2. Motion to join (free) after the season approved.
   4. (Aside: joining Visit Tucson – ProVentures is expected to do this)
5. Generative Discussion
   1. Educational Programming (Eric)
      1. Current: True Concord artists present master classes at schools – mostly TUSD high schools.
      2. Room for expansion is limited due to artist availability.
      3. NEA Data shows that robust art education in school eyars leads to arts patronage later in life.
      4. Exapmles of peer organizations;
         1. Conspirare youth chorus
         2. Seraphic Fire – Youth Initiative – partnership with public schools
         3. Vocal Essence – Mexican composer school residencies; “witness” program partnerships with African American artists
      5. Suggestion: National-scope, internet-based program geared toward technique/curricula
      6. Warren: McFail (?) School of Music – has a program similar to suggested program
      7. Possibility of funding through White Elephant
      8. Funding – someone would need to be funded to spearhead a program
         1. Suggestion to contract Matt Holter
      9. Clyde – export what we do already – filmed masterclasses, other technique materials
      10. Arizona schools are in need of qualified arts education
          1. Arts Education tax credit
6. Additional item (Claire) – Arizona Arts Congress
   1. Contact legislators about state arts funding – go to Arizona Citizens for the Arts
   2. We’ve mentioned this to our constituents as well in e-blasts.
7. Report on Last Month’s Programs (Eric)
   1. December and January have been very eventful – recording project was successful, very high level.
   2. Latin program was a challenge to put together but landed well.
      1. Audience survey (survey monkey)

Adjourned at 5:03