**True Concord Voices & Orchestra**

Board Meeting Minutes

Wednesday, February 27, 2019, 3:30 PM

Dove of Peace Lutheran Church

**Present:** Clyde Kunz, Eric Holtan, Eloise Fredrickson, Eve Shapiro, David Leege, David Nix, Claire West, Susan Markovich, Warren Beck, Mary Lou Forier, Nancy March, Andrea Robson

**Excused:** Andy Watson, Julia Pernet

**Consent agenda:**

Change required: Change “Audience development” to “Fund development”

Consent agenda approved by board with amendment

**Finance report (Mary Lou Forier)**

* Brokerage account - $10,000 in account (inaccurate on report)
* We don’t have any reports that compare to budget. We plan to have a summarized monthly budget report by next meeting.

**Ticketing report (Joshua Keeling)**

Bach St. Matthew Passion finished under the $50,000 budget at $45,351.

Mozart ticket sales are about 30% higher than Bach at this time last month.

CFHS and CUMC were quite full, but we could possibly fill more seats at Valley Presbyterian.

We plan to limit the number of comp tickets at the next concert cycle.

Snow storm could have turned some walk up patrons away

* Suggested to inform audience members on length of next concert
* Put Heike Hoffer’s (musicologist) name on the program notes.

**Governance report (Nancy March)**

* Identified people to reach out to in a number of areas for assistance of increasing True Concord’s national scope. (Potential new board members)
* Board manual & policies – Claire West has volunteered to review policies and suggest improvements.

**New Business & Discussion**

Tucson Festival of Books (Eve Shapiro)

* Booth & Volunteers established

Donor recruitment events:

3/22 through 3/24

The host in Green Valley (3/23) has fallen through. Looking for other potential hosts (La Posada?)

Front-of-house issues at CUMC on Sunday:

Only 1 restroom per gender… we must open more restrooms in other buildings

* Suggested board members help with ticket taking, greeting, etc. to avoid the crunch

“Apology” email will be sent to patrons

Organ

We may be able to buy the portative organ rented for the February concert for $10k.

Board consents to pursuing conversations with potential donors to fund the purchase.

**Artistic Report (Eric Holtan) (and discussion summary)**

Guy Whatley realized the continuo part by reading from the score!

“The most significant accomplishment that True Concord has done yet”

* Instrumentalists – True Concord faced difficulties in hiring instrumentalists because they couldn’t be released from the TSO. Several musicians were hired from out of town.
	+ Long term strategies needed to address this ongoing issue.
* What does this accomplishment mean in terms of our long-term goals?
* Considering ourselves a Major organization.
	+ Symphony & Opera are good at presenting themselves as Major organizations.
	+ In a brief time we have accomplished a great number of performances of major works.
	+ Our talent comes from artists who travel and perform in major ensembles. This could be emphasized to our audiences more.
		- Suggested: program should say where the singers come from
		- Mention more bios in stage announcements
	+ Why we aren’t considered Major by the public
		- Not having a permanent performance location
		- “Community hasn’t adopted us yet”
			* (Green Valley has adopted us)
		- We haven’t had a crisis yet.
	+ But: we shouldn’t underestimate ourselves and our accomplishments/recognition!
	+ Unique organization
		- “Nimble” – not institutionalized
* Educational process – audience needs help valuing the quality of the artistry they’re presented with.
* Beyond Tucson
	+ Christmas album
	+ Recording

Recording budget for Christmas Carol CD will be presented at next meeting.

Dorothy’s gift – indicated potential to match & continue from other donors.

Potential new strategy for hiring instrumentalists – will discuss further.

Next board meeting: March 20th at Dove of Peace Lutheran Church

Respectfully submitted,

Joshua Keeling