

True Concord Voices & Orchestra

Board Meeting

12/18/2019, 3:30 PM

St. Francis in the Foothills Methodist Church

Members present: Clyde Kunz, Eric Holtan, Susan Markovich, Nancy March, Eve Shapiro, David Nix, Claire West, Julia Pernet, Mary Lou Forier, Warren Beck

Members present by phone: Andy Watson

Absent: Eloise Fredrickson

Staff Present: Joshua Keeling

A meeting of the Board of Directors of True Concord Voices & Orchestra was called to order by Clyde Kunz on 12/18/2019 at 3:35 pm.

Consent Agenda:

A motion to approve the consent agenda was made by Andy Watson, seconded by Julia Pernet, and passed unanimously.

Music Director's Report

Christmas with True Concord CD Report

- On top lists and getting airplay around the country
- The board discussed outreach to KUAT/KUAZ for local airplay. Claire West offered to reach out to the station as well.

Next season:

Marking the Century of Women's Suffrage

Artistic budget \$440,585

- Concert production and transportation (rental cars, car loans) costs – may need to be considered closely in the artistic budgeting
- **Motion to approve artistic budget as presented made by Mary Lou Forier and unanimously passed.**

February 2020 recital (Tuesday 2/25/2020 – following Beethoven concerts)

Brian Giebler – releasing a new album based on diverse expressions of love.

- Cost: \$3000 for hall rental and artist fee

We will promote at 2020 concerts and seek sponsors.

- David Nix offered a \$500 sponsorship.
- Eve Shapiro offered a \$500 sponsorship.

Ticket prices - \$25 suggested, \$20 at February concert.

Suggested: 3-recital series in 2020-21 season (one would be Corinne Winters's recital)

Vanek Fund Check-in:

Possible commissions:

- Runestad – new piece to counter the war theme of Dreams of the Fallen
- Stephen Foster choral arrangements

Recordings:

- Releasing an album every year.

The board seeks word from Reference Recordings' position on this plan. Eric plans to meet with the label in the spring.

The board discussed finding other funding resources for recording/commission projects, such as the NEA.

Finance Report (Andy Robson)

Hagen commission came out of the General fund.

- The board approved the release of \$5000 from Recording class to offset the Hagen commission.
- The board approved a variance in the Guest Artist line for Bruce Chamberlain's fee for the October guest conducting appearance.

Audience Development Report (Eve Shapiro)

Ticketing: December concerts ended up about \$2,500 under budget, \$8,900 under budget cumulatively, so will be focusing on increased outreach in the second half of the season.

Reserved seating – the committee is having ongoing conversations about improving the experience for reserved seating patrons.

Fund Development Committee (Clyde Kunz)

The fund development committee has not met, but is now scheduled to do so. Donations are tracking ahead of last year, and – in particular – the year-end appeal is doing better than expected, with a higher average gift than in prior years (there has been an increase in the average gift every year!).

Governance Committee (Nancy March)

The governance committee is using a skills matrix and handbook in seeking new board members.

The meeting was adjourned at 5:10 PM.

The next board meeting is scheduled for February 5, 2020 at 3:30 PM at St. Francis in the Foothills Methodist Church.